

**FOR IMMEDIATE RELEASE: February 19, 2016**

**RE: MAINE SAIL FREIGHT Continues ... upcoming events in Portland and Bar Harbor**

**From:** The Greenhorns

**Contact:** Severine v T Fleming // [severine@thegreenhorns.net](mailto:severine@thegreenhorns.net) // 415-299-1436



**March 22, 2016:** Maine Sail Freight and Feral Trade @ Space Gallery, Portland, MAINE:

6:30pm presentation, doors 6pm.

Artists: **Kate Rich, Natalie Jeremijenko**

Event Link: <http://www.space538.org/events/maine-sail-freight-feral-trade-and-natalie-jeremijenko>

FREE AND OPEN TO THE PUBLIC

**March 29, 2016:** Maine Sail Freight and Feral Trade @ College of the Atlantic Bar Harbor, MAINE:

6pm discussion around terms of trade with:

**Kate Rich**, Feral Trade

**Severine v T Fleming**, Greenhorns

Event Link: [http://www.thegreenhorns.net/ai1ec\\_event/sail-freight-event/?instance\\_id=1295](http://www.thegreenhorns.net/ai1ec_event/sail-freight-event/?instance_id=1295)

RSVP TO : [suzmorse@yahoo.com](mailto:suzmorse@yahoo.com)

FREE AND OPEN TO THE PUBLIC

**+ Summer exhibition at Penobscot Marine Museum**

Website: <http://www.thegreenhorns.net/mainesailfreight/>

Poster: [http://www.thegreenhorns.net/ai1ec\\_event/feral-trade-maine-sail-freight/?instance\\_id=1296](http://www.thegreenhorns.net/ai1ec_event/feral-trade-maine-sail-freight/?instance_id=1296)

High Resolution Photos: <http://lwrncbrn.pixieset.com/bestofmainesailfreight/>

***Greenhorns Maine Sail Freight Continues!***

We [ship by ship!](#) Yes, Greenhorns is moving real food, real money, and real commerce with sail power. Our program of dockside happenings, commerce, and educational exhibits continues into 2016.

After an [inaugural maiden voyage](#) down the coast of Maine to Boston Public Market in summer 2015 -- Maine Sail Freight continues this season with a variety of sail-happenings. The Greenhorn's Maine Sail Freight Project was conceived as a "trade stunt" to provoke conversations about regional food security. More future-enactment than historical re-enactment, Greenhorns sees the ocean commons as a place for performance + relationship building. Maine Sail Freight celebrates new routes to market for the many new farm businesses in Maine, to remind Yankee New England of its trading history, and draw attention to agrarian entrepreneurship, use the logic of the landscape to orient ourselves in the generations-long project of restoring resilient watersheds, foodsheds and value-chains.

**MAINE SAIL FREIGHT AT SPACE GALLERY**

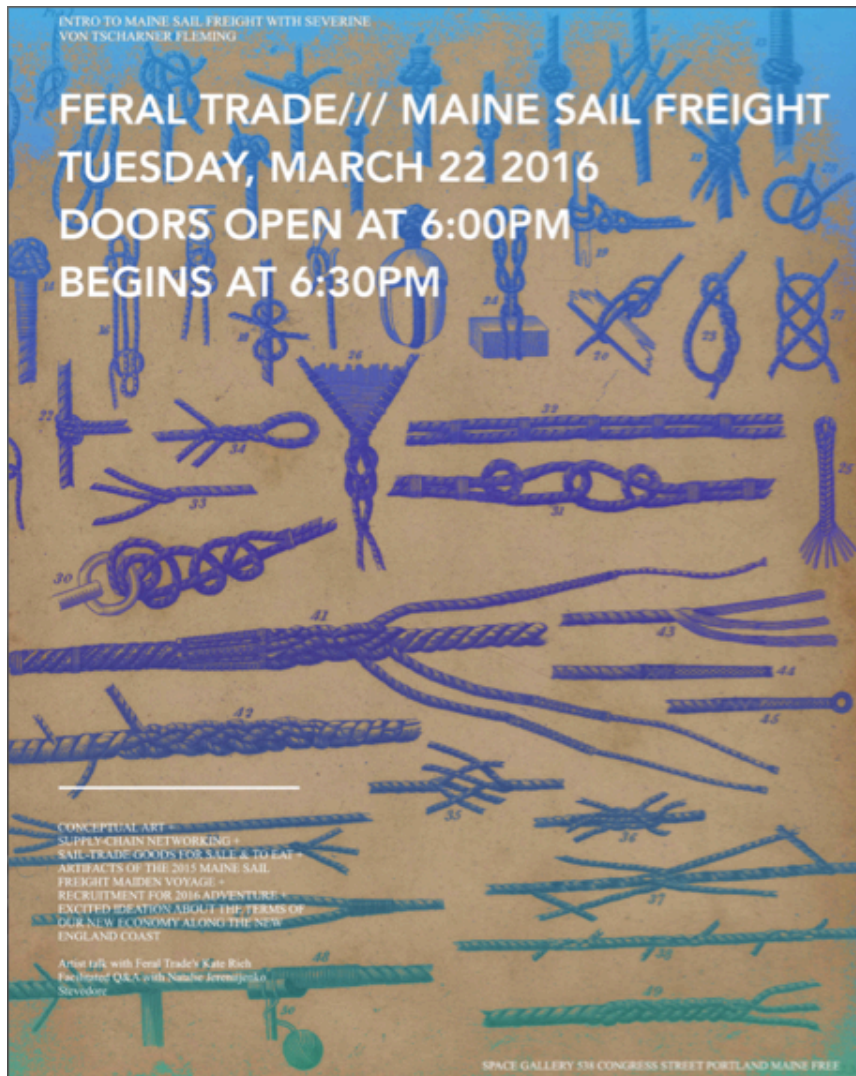
**PORTLAND, MAINE: MARCH 22, 6pm**

FREE AND OPEN TO THE PUBLIC

[Kate Rich](#) will present at Portland's SPACE Gallery about her project Feral Trade, an open-framework, website and trade network based in the UK. [Feral Trade](#) has been trading around the world since 2003, often in ways that seem a bit like old fashioned smuggling. Kate will elaborate on how to order-data and software to contribute to the port-to-port commerce along the coast of Maine, and expound on her 'trade theory'. Natalie Jeremijenko, environmental artist, will facilitate a conversation in the gallery, and help create human infrastructure for the continuing momentum. As she says, "putting the Sport back in Transport". On display will be photo and video from the 2015 Maiden voyage, farm products for sale, and an invitation to join the crew for this year's Thanksgiving run.

In attendance will be core partners from the 2015 Maiden voyage: Marada Cook, Crown of Maine, Severine v T Fleming and Abby Sadaukas of Greenhorns, and Kathy

Goldner of the Penobscot Marine Museum as well as Megan Jones of Maine Sailing Adventures, boat-partner on the 2016 voyage.



[High resolution photos](#) from Maine Sail Freight 2015.

**MAINE SAIL FREIGHT AT COLLEGE OF THE ATLANTIC,  
BAR HARBOR, MAINE: MARCH 29, 6pm**

FREE AND OPEN TO THE PUBLIC

This lively conversation at COA will range around the topics up and down the trophic scale. Kate Rich, and Severine v T Fleming consider trade-routes past, present and future, their philosophical, infrastructural, political economy and human consequences and requirements. The presentation will serve as orientation into the work of [Maine Sail Freight](#), recruitment for the 2016 sailing & trading

season, as well as to solicit comments and gather information from attendees about what kinds of parameters would inform a software platform designed around sail-boat traffic along the Maine Coast. Yes, they'd like to make it possible for boats already traveling down to the Caribbean for winter, and up along the east coast in summer, to transport cargo between humans and ports of call.

Kate Rich is an artist and trader from Bristol UK. She runs an open-source software platform and underground freight network called [Feral Trade](#), which harnesses the spare freight capacity of existing journeys to transport grocery items between cities. Her main line is coffee, which she trades in direct from the farmer in Mexico. Kate is fascinated by the emergence of international sail trade movement, the values and practices embedded in this liminal economy, and the opportunities for a global, hybrid and convivial transport system.

Severine v T Fleming is an organizer and activist director of Greenhorns which last year celebrated the inaugural voyage of Maine Sail Freight. This initiative shipped Maine-grown farm products ( jams, pickles, dry beans etc) on the historic schooner, Adventure, down along the coast to be sold at the new Boston Public Market, just a few blocks from the harbor. Greenhorns, a young farmers advocacy organization, sees Sail Freights a means to invoke maritime history as a platform for a future-oriented conversation, involving actors across the watershed and food-shed in prototyping and enacting a more regional, more prosperous and more ecological farm economy. Maine leads New England in terms of new farmer entrants, with a 40% increase in farmers under 35 in the last census period. Maine Sail Freight is an elaborate stunt to suggest a bigger market for Maine-grown goods in New England, and to encourage more of these Maine farm businesses to add value and local character to their farm products, diversifying the regional diet.

Natalie Jeremijenko is an associate Professor in the Visual Art Department, NYU and affiliated with the Computer Science Department and Environmental Studies program. Jeremijenko directs the Environmental Health Clinic—facilitating public and lifestyle experiments that can aggregate into significant human and environmental health benefits. Jeremijenko was granted Most Innovative People award in 2013, most influential women in technology 2011, one of the inaugural top young innovators by MIT Technology Review and 40 most influential designers.

## **Summer 2016: Maine Sail Freight @ Penobscot Marine Museum Searsport MAINE**

The [Penobscot Marine Museum](#) brings history to life. With a large collection of Marine Paintings, living history exhibits, and a series of workshops that interpret Maine's maritime cultural heritage, Penobscot Marine Museum is a wonderful, kid-friendly outing. Summer 2016, Greenhorns Sail Freight collaborates with the museum to expand and elaborate on trade, trading, and traders of the ocean. Come trace the 'sail trail' in the collection of Marine Paintings, and learn about the Maine shipping economy through its many phases. The painted exhibit shows what was

traded, by whom, and on what terms, with some captain's commentary and harbor-gossip from historic logs.

- Learn about the trade that built your beloved town on the Maine coast, and the wild tales and trade items brought home to patient wives by adventuring merchants.
- Visit exhibits interpreting coastal, river, and fisheries history
- See contemporary and historic goods transported by ship, heft some hard-tack, learn about Molasses trade in colonial Caribbean, cargo-loading the China-clippers, shipping flour to the California gold-rush economy around Cape Horn! Can you imagine?!

For comments, contact communications director Kathy Goldner: [kgoldner@pmm-maine.org](mailto:kgoldner@pmm-maine.org)

Additional Contacts:

Kate Rich // [kate@irational.org](mailto:kate@irational.org)

Kathy Goldner // [kgoldner@pmm-maine.org](mailto:kgoldner@pmm-maine.org)

Marada Cook // [Marada@crownofmainecoop.com](mailto:Marada@crownofmainecoop.com)